


Innovation Summit '09 Conference Agenda



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| 10:30 – 11:30 a.m. | Registration
Innovation Exposition Open from 10:30 a.m. – 5 p.m. |
| 11:30 a.m. – 1 p.m. | Luncheon & Keynote Address by Renowned Innovation Expert, Author, and Harvard Business School Professor Clayton Christensen
<i>“How to Create New Growth Businesses in a Risk Minimizing Environment”</i> |
| 1 – 1:30 p.m. | Break
Innovation Exposition Open |
| 1:30 – 2:30 p.m. | INNOVATION BREAKOUT SESSIONS
Innovation in Life Sciences
Innovation in Clean-Tech Energy
Innovation in Advanced Manufacturing & Logistics
Innovation in Information-Technology
Innovation in Indiana Education
HALO Capital Group Funding Competition |
| 2:30 – 2:45 p.m. | Break
Innovation Exposition Open |
| 2:45 – 3:45 p.m. | INNOVATION BREAKOUT SESSIONS – Round 2 (Same As Above) |
| 3:45 – 4 p.m. | Break
Innovation Exposition Open |
| 4:00 – 5:00 p.m. | National Plenary Panel: Funding Innovation |
| 5:10 p.m. | HALO Capital Group Funding Competition – WINNERS ANNOUNCEMENT |

Sponsorships are available, including INNOVATION BREAKOUT SESSIONS and the closing PLENARY PANEL. Visit www.techpoint.org/summit or contact Kristee Stewart at 317-275-2087 or kstewart@techpoint.org.

Innovation in Life Sciences Breakout Panel

Hosted by BioCrossroads	Sponsorship Available
	<div data-bbox="875 541 1302 646" style="background-color: #f9a825; color: white; text-align: center; padding: 10px; margin-bottom: 20px;">YOUR LOGO HERE</div> <p data-bbox="919 705 1260 768">How to Become a Sponsor: www.techpoint.org/summit</p>

In his book, *The Innovator's Prescription*, Clayton Christensen examines “disruptive innovation” in healthcare, including the application of technology. No other strategy for healthcare innovation is as revolutionary and disruptive as technology—and Indiana is at the forefront of the industry shift. Five different Health Information Exchanges (HIE) across the state and other health-related technologies are helping professionals provide better care and achieve better outcomes for their patients, but change of this magnitude isn't easy or fast.

- What are the HIEs doing to help healthcare professionals cope with and adopt new technologies?
- How will the “disruptive innovation” of technology improve healthcare in both the near- and long-term?
- What impact will the American Recovery and Reinvestment Act dollars have on healthcare reform?
- How will new technologies change healthcare workforce requirements and is Indiana prepared to meet them?
- What opportunities exist for Indiana companies and what steps should organizations take to capitalize upon these opportunities to realize gains?

Confirmed panelists for “Innovation in Life Sciences” will be announced soon.

Innovation in Education Breakout Panel

<p>Hosted by the Center of Excellence in Leadership of Learning (CELL) at the University of Indianapolis</p>	<p>Sponsorship Available</p>
 <p>CENTER OF EXCELLENCE IN LEADERSHIP OF LEARNING</p>	 <p>How to Become a Sponsor: www.techpoint.org/summit</p>


Provocatively titled, *Disrupting Class*, Clayton Christensen’s book about innovation in education is a proposal for serving students better by using technology. With more New Tech High Schools operating or in development than any other state in the U.S., and with staunch support from Governor Daniels and Superintendent of Public Instruction Dr. Tony Bennett, Indiana is making innovation in the classroom a priority. Since 60% of all new jobs will require skills possessed by only 20% of the current workforce according to the U.S. Department of Education, now is the time for “disrupting class” in Indiana.

- How are schools changing to meet the needs of today’s students who are natives to technology?
- What are the newest tech-enabled instructional methods and how are they being applied across the state?
- How does education impact economic development viability and what type of educational transformation is needed in Indiana?
- What are the 21st Century skills that are no longer desired but required?

These questions and more will be explored by the following experts:

- **David Dressler (MODERATOR)** – Executive Director, Center of Excellence in Leadership of Learning (CELL) at the University of Indianapolis
- **Dr. Tony Bennett** – Superintendent of Public Instruction for the State of Indiana
- **David Harris** – President and CEO, Mind Trust
- **Deb Howe** – Superintendent, Rochester Community Schools
- **Marcus Robinson** – Principal and CEO, Charles A. Tindley Accelerated School

Innovation in Clean-Tech Energy Breakout Panel

Hosted by Energy Systems Network	Sponsorship Available
	<div data-bbox="875 569 1302 674" style="background-color: #f4a460; padding: 10px; text-align: center; color: white; font-weight: bold;">YOUR LOGO HERE</div> <p data-bbox="912 730 1260 793" style="text-align: center;">How to Become a Sponsor: www.techpoint.org/summit</p>


The American energy sector is experiencing tremendous changes, including dramatic intervention and investment by the Federal government on a scale never before seen. With significant new funding, loan guarantees, and tax credits available, the vigor with which American and global businesses are "going green" is remarkable, and Indiana has the potential become a leader in a broad array of clean-technologies and energy initiatives. In fact, the American Wind Energy Association reports that Indiana is the fastest growing wind energy state in the country, and the Renewable Energy Policy Project recently named Indiana the second best state per capita for jobs and investment in renewable energy components manufacturing.

- Will private equity dollars follow Federal stimulus dollars into the clean-tech energy space?
- Which technologies have the best chance of taking root or expanding in Indiana and becoming key global centers of excellence?
- How do companies benefit by collaborating and offering systems solutions?
- Which current operations are experiencing success and how can others apply best practices to achieve market viability and profitability?

These questions and more will be explored by the following experts:

- **Michael D. Rowand**, Director of Advanced Customer Technology for Duke Energy
- **John Waters**, President and CEO of Bright Automotive
- *More confirmed panelists will be announced soon.*

Innovation in Advanced Manufacturing & Logistics Panel



Hosted by Conexus Indiana	Sponsorship Available
	<div data-bbox="875 543 1302 646" style="background-color: #f4a460; padding: 10px; text-align: center; color: white; margin-bottom: 10px;">YOUR LOGO HERE</div> <p data-bbox="911 703 1261 768">How to Become a Sponsor: www.techpoint.org/summit</p>

Together, making and moving products have historically been one of Indiana’s largest business sectors. Despite the loss of tens of thousands of old-economy manufacturing jobs, Indiana still ranks ahead of 45 other states in share of manufacturing employment per capita, and employment in Indiana’s logistics sector is expected to increase by at least 20 percent in the next five years. Perhaps no other industry has felt the effects of “disruptive innovation” as sharply as manufacturing and logistics. As explored in two of Clayton Christensen’s books – *The Innovator’s Dilemma* and *The Innovator’s Solution* – new technologies have forever changed one of our state’s most important business clusters.

- Which Indiana employers are applying new technologies and innovating in the advanced manufacturing and logistics space?
- What impact have the automotive bankruptcies had on the advanced manufacturing and logistics industries in the state of Indiana?
- What are the most important issues facing manufacturing and logistics firms today?
- Where are the greatest opportunities for growth?
- How can Indiana capitalize upon growing demand for viable “insourcing” of manufacturing and logistics operations?

Confirmed panelists for “Innovation in Advanced Manufacturing and Logistics” will be announced soon.

Innovation in Information Technology Breakout Panel



Hosted by TechPoint	Sponsored by ExactTarget
	

With more than 60 technology companies dedicated to e-marketing and measured marketing – several of which are global leaders in their fields – Indiana can credibly claim that it is the “state to watch” for innovation in the highly competitive electronic customer relationship management (ECRM)space. In fact, Indiana’s tech sector has already grown faster than any other Midwestern state, according to TechAmerica’s 2009 “Cyberstates” report. And the Center for Media Design at Ball State University and Indiana University’s School of Informatics, among others, continue to make national headlines for their digital-interactive programs.

- What is driving growth in the measured marketing industry both in the state of Indiana and globally?
- What are the primary challenges and opportunities facing e-marketers as the market matures and the competitive landscape becomes more saturated?
- Why is Indiana home to so many measured marketing companies and what should be done to support the industry in Indiana?
- What impact has the rise of measured marketing had on business?
- What is the “next big thing” in electronic marketing?

Confirmed panelists for “Innovation in Information Technology” will be announced soon.

HALO Capital Group Funding Competition

<p>Hosted by TechPoint Ventures & Halo Capital Group</p>	<p>Sponsorship Available</p>
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Finalists will make their cases for start-up funding to the HALO Capital Group in 10-minute pitch presentations on stage at Innovation Summit 2009. This live and open competition will demonstrate the venture capital and angel investment process as well as highlight Indiana-based startups who are actively seeking funding in today's marketplace.

The winners of the investment prizes will be announced at a ceremony immediately following the final Plenary Panel at Innovation Summit on September 29, at the Indiana Convention Center Sagamore Ballroom. Applications to compete must be submitted via the HALO Capital Group website no later than 5 p.m. Eastern Standard Time on August 31, 2009.

Visit <http://angelsoft.net/angel-group/halo-capital-group> to submit your business plan.



Funding Innovation Plenary Panel

Hosted by TechPoint	Sponsorship Available
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Last year venture capital dollars flowing into Indiana-based companies were the highest they have been in eight years. Major venture capital firms from around the country and locally have invested in innovative companies statewide. Indiana life sciences ventures brought in a combined \$75.4 million last year, including Bloomington-based ProCure Inc. (\$35 million) and West Lafayette-based QuadraSpec (\$2.45 million from Clarian Health Ventures). And in the second quarter of 2009, news broke that Indianapolis-based ExactTarget would receive \$70 million in venture capital to aid in its rapid expansion.

The “Funding Innovation Plenary Panel” will be a rare opportunity to interact with representatives from major venture capital firms who have recently invested in other Indiana companies.

- What do major venture capital firms on the coasts look for when investing in Midwestern companies?
- What are the key factors driving their investments?
- Have current economic conditions changed the way they evaluate potential investments?
- Are there any “pet peeves” to avoid when approaching major venture capitalists?
- Beyond having a solid business plan, what best practices get the attention of willing and able investors?

Confirmed panelists for “Funding Innovation” will be announced soon.

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